

Members Meeting & FALL WORKSHOP 2022

Oct. 25-26 | St. Louis

Hosted by Ameren Missouri
and Ameren Illinois



SMART ENERGY
CONSUMER COLLABORATIVE



ELEVATE

Equity Through Energy Education

Our Mission



SMARTER

We give people the resources they need to make informed energy choices.



ENERGY USE

We design and implement programs that reduce costs and protect people and the environment.



FOR ALL

We ensure the benefits of clean and energy efficient energy use reach those who need them most.

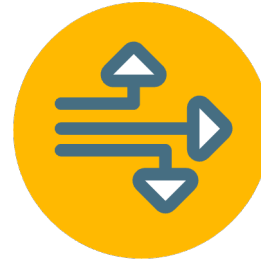
Our Culture Pillars



We take urgent action on climate change and racial, income inequality



We honor how people live and work



We are curious, moving, growing, adapting and evolving



We are trusted and continue to aspire for excellence



We are lifting as we climb

What We Do

Energy Efficiency

Smart Electricity Options
Multi-Family Energy Savings

Electrification

Building Electrification

Solar

Solar Property Services
Solar and Storage
Solar Planning for Governments
Illinois Solar for All
Chicago Solar Map

Water

LeadCare Illinois
Water Safety
Water Affordability
Water Efficiency
Stormwater Management

Healthy Homes

Lead Abatement
Indoor Air Quality
Pest Management
Home Accessibility for Older Adults

What We Do

High Performance Buildings

Building and Portfolio Consulting
Building Efficiency Hubs
Benchmarking Compliance
Green Certifications
Value for High-Performing Homes
Education for Real Estate Agents

Communities

Municipal Energy Benchmarking
Municipal Climate Planning
LED Streetlighting

Workforce & Small Business Development

Contractor and Workforce Development

Research & Innovation

Research & Innovation

Policy

Policy

Green Financing

Green Financing

Contact information



Yami Newell
Associate Director,
Community Projects

Yami.Newell@ElevateNP.org

773-328-7013



ELEVATE



ElevateNP.org



info@ElevateNP.org



@ElevateNPOrg



@ElevateNPO



@ElevateNP



Advancing Equity Panel **Efficient Shopping for All**

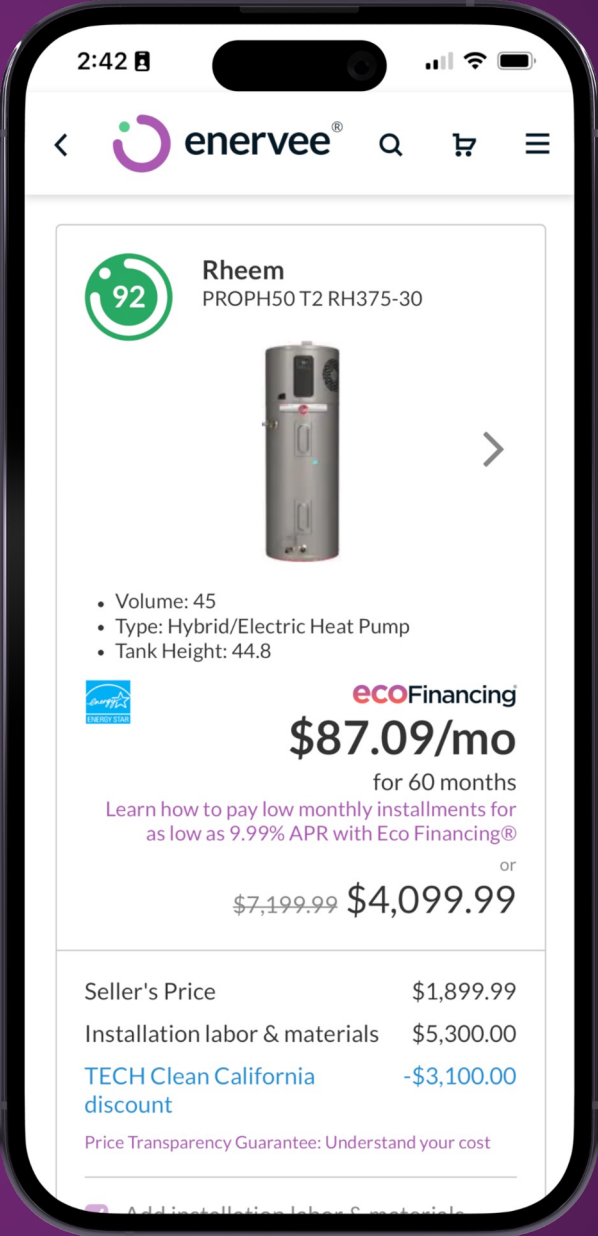
October 25, 2022

SECC Members Meeting and Fall Workshop, St. Louis, MO



Enervee efficient ecommerce platform

Education and Choice - tens of thousands products, across 40+ categories with Enervee Score.





85%

of loans to
“underserved borrowers”




eco
Financing[®]




97

Super-efficient products
(beyond ENERGY STAR)



26%

of loans to renters



37%

of orders include recycling
of old appliance

“NYSERDA is excited to partner with Enervee to test the potential for the NY Marketplace to improve awareness of and the use of highly efficient appliances...”

Chris Coll, Director
Energy & Climate Equity



NYSERDA



COOL° LA - Beat the heat and stay safe.

Get up to \$225 off* energy-efficient air conditioners.

EFFICIENT ROOM AC UNITS FOR EVERY HOME

What size AC do you need?

SQ. FT. 100 TO 250
BTU 5,000-6,500



from **\$44.99**

SQ. FT. 250 TO 350
BTU 7,000-8,500



from **\$94.99**



Search by type, brand, model...

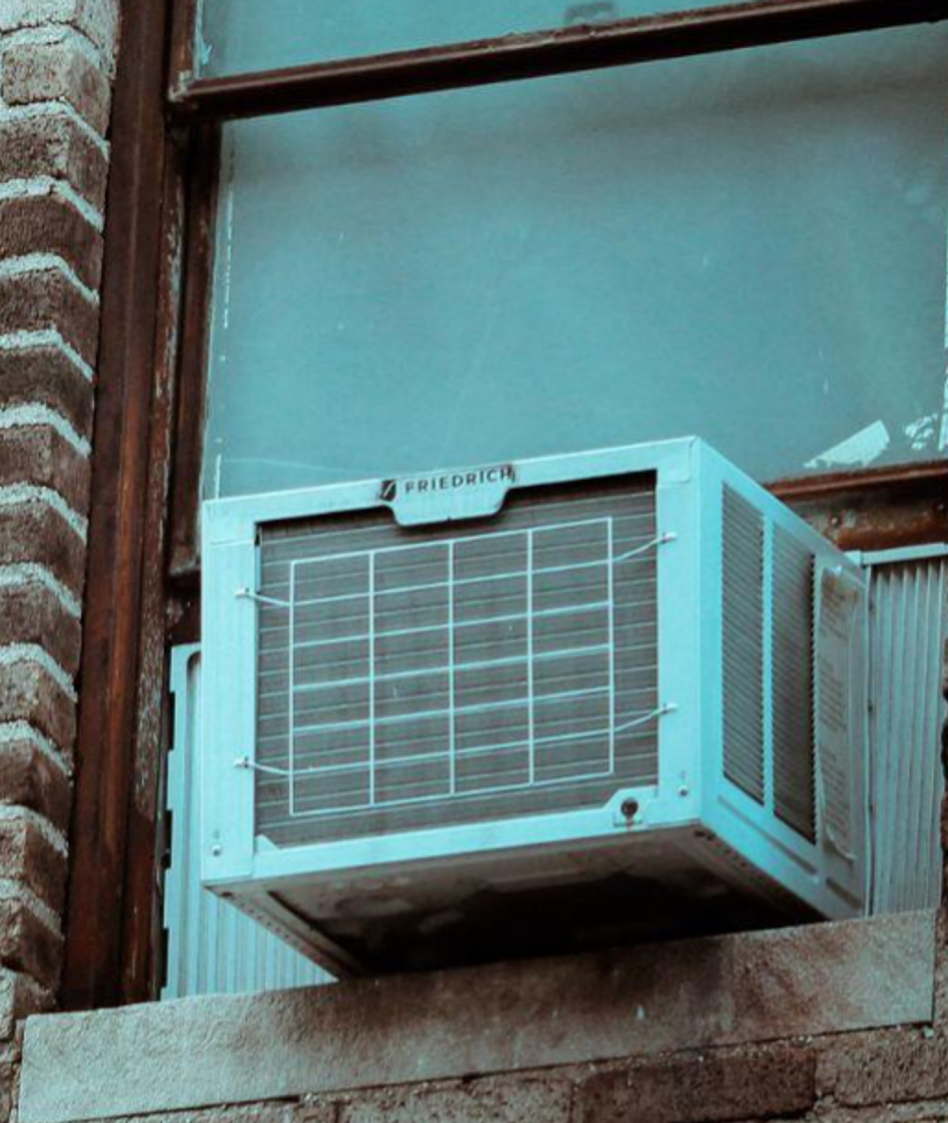
Search

About COOL LA

- Efficient cooling for extreme heat
- Focused on 237,000 “disadvantaged customers”
- \$225 instant rebate at checkout (or post purchase)
- Choice - hundreds of eligible window/wall/portable SKUs
- 9/1 - 12/31/2022 Campaign to move thousands of AC units
- In addition to LADWP Marketplace efficiency for all

Survey results (Oct. 2022)

- 88% strongly agree: “The \$225 Cool LA rebate, applied at checkout, made it possible for me to buy the efficient product I did.”
- 75% of respondents’ income < \$75,000/year
- Equal split: 50% replacement - 50% additional AC unit





Thank you!

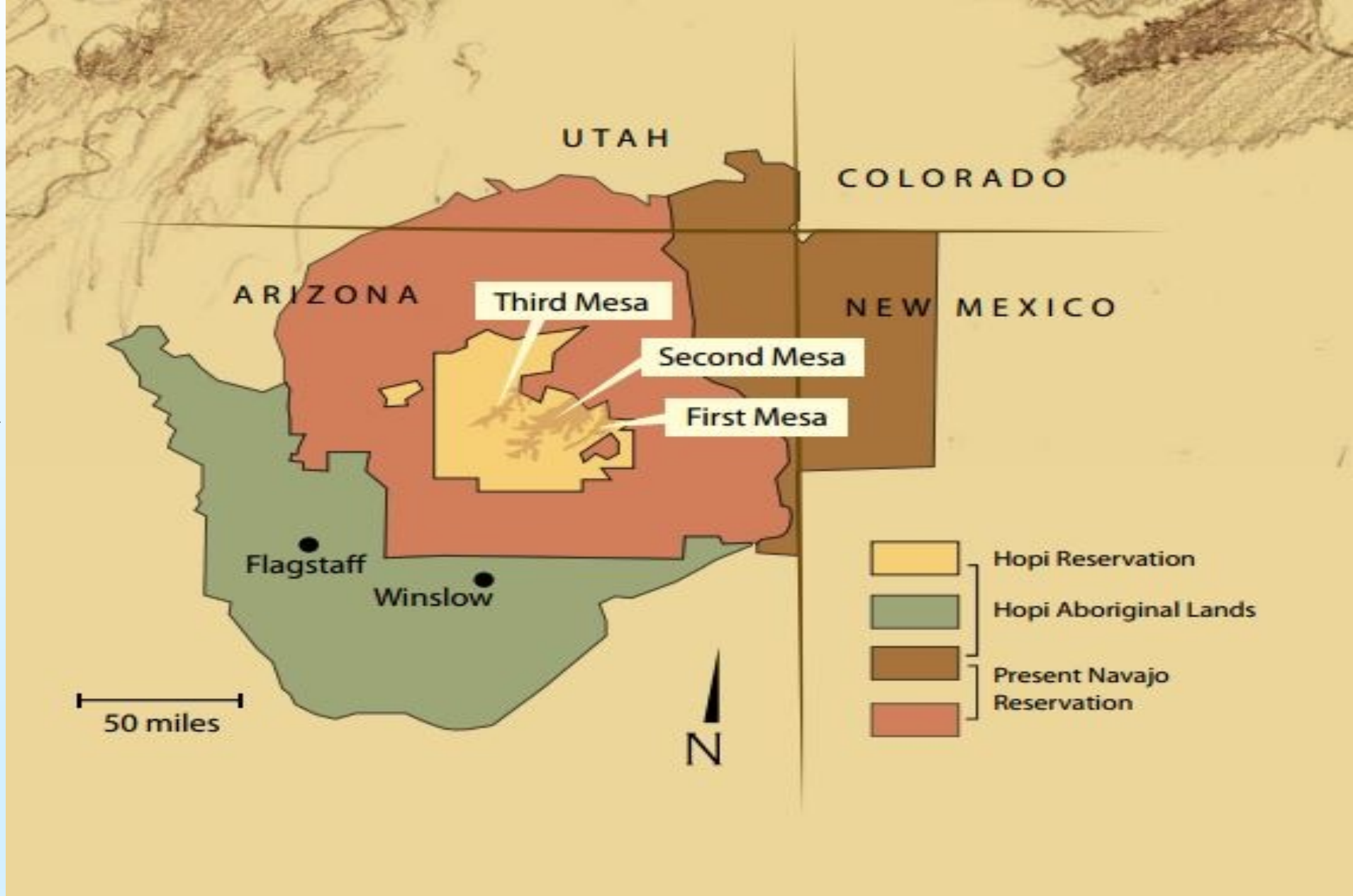
Larry Simpson

larry@enervee.com

585.415.6646



APS: Tribal Energy Efficiency Program



Haiku Sets the Stage...

Awesome monsoon
storms

Wash Hopi-Navajo lands

Nature's ceremony

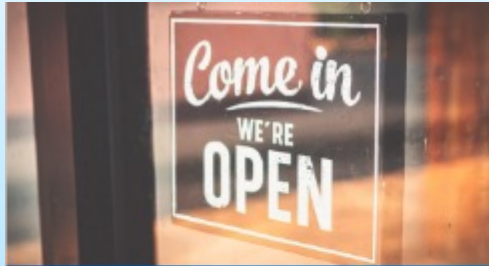


Photo from Navajo Times | Donovan Quintero, shows a shepherd and his flock of sheep move along Nazlini Creek filled with July monsoon rain on July 28 in Nazlini, Ariz.

Tribal Energy Efficiency Program

Outreach	Use local resource Red Feather
Trade Allies	Utilize tribally owned Trade Allies
Energy Equity	Focus on Hopi and Navajo nations for residential and non-residential customers
Program Design	100% project costs, including TA costs of doing business on tribal lands
Measures	LEDs and mini-splits; \$25k project cost cap per site
Assessments	High-level assessment free to eligible customers
Expanded Business Types	Business qualification requirements to allow home-based businesses
Flexibility	Business customers keep existing equipment; cultural sensitivity

Outreach/Marketing Efforts



Saving energy is easy with APS!

You can enjoy energy efficiency upgrades for your business at no cost!

The APS Tribal Communities Energy Efficiency Program is designed to help your business become more energy efficient. Through this program, APS covers 100% of the incremental cost up to \$25,000 per customer site. As a business owner, you understand the value of saving energy and the impact it has on the environment. Improve the energy efficiency of your facility by retrofitting it with energy-saving products at no cost.

In addition to energy savings, by upgrading your equipment you may see decreased maintenance costs and lower energy bills. Participate in the Tribal Communities Energy Efficiency Program and let us make it easy for you to save energy and money.



Easy ways to save

Hopi-owned businesses in northern Arizona can take advantage of APS's Tribal Communities Energy Efficiency Program to help manage energy. We've partnered with Red Feather to work directly with you to evaluate energy-saving opportunities at your facility and recommend equipment that will save you energy and money.

Energy-saving equipment



Lighting upgrades are easy to implement and save energy immediately. Energy-efficient LEDs last up to 50 times longer and use 90% less energy than incandescent bulbs.



High-efficiency ductless mini-split heat pumps reduce the amount of energy needed to condition your business. They are easy to install and can save up to 30% of the energy used by central forced air systems.

Savings depend on the amount and type of equipment upgraded. For example, a retail store replaced more than 200 fluorescent bulbs with LEDs and saved an estimated \$1,000 in annual energy costs.

How to get started

Participate in the Tribal Communities Energy Efficiency Program by following these simple steps.

STEP 1: Connect with Red Feather to confirm eligibility and schedule an assessment.

STEP 2: Red Feather conducts the assessment and provides an assessment report that includes opportunities to participate in the Tribal Communities Energy Efficiency Program, improve efficiency and save on energy costs.

STEP 3: Customer engages with the Solutions for Business program team to identify a participating licensed contractor Trade Ally. The Trade Ally will confirm your project details and schedule your installation.

STEP 4: Your Trade Ally submits your application. Once the Final Application is reviewed and approved, APS covers 100% of the incremental cost up to \$25,000 per customer site.

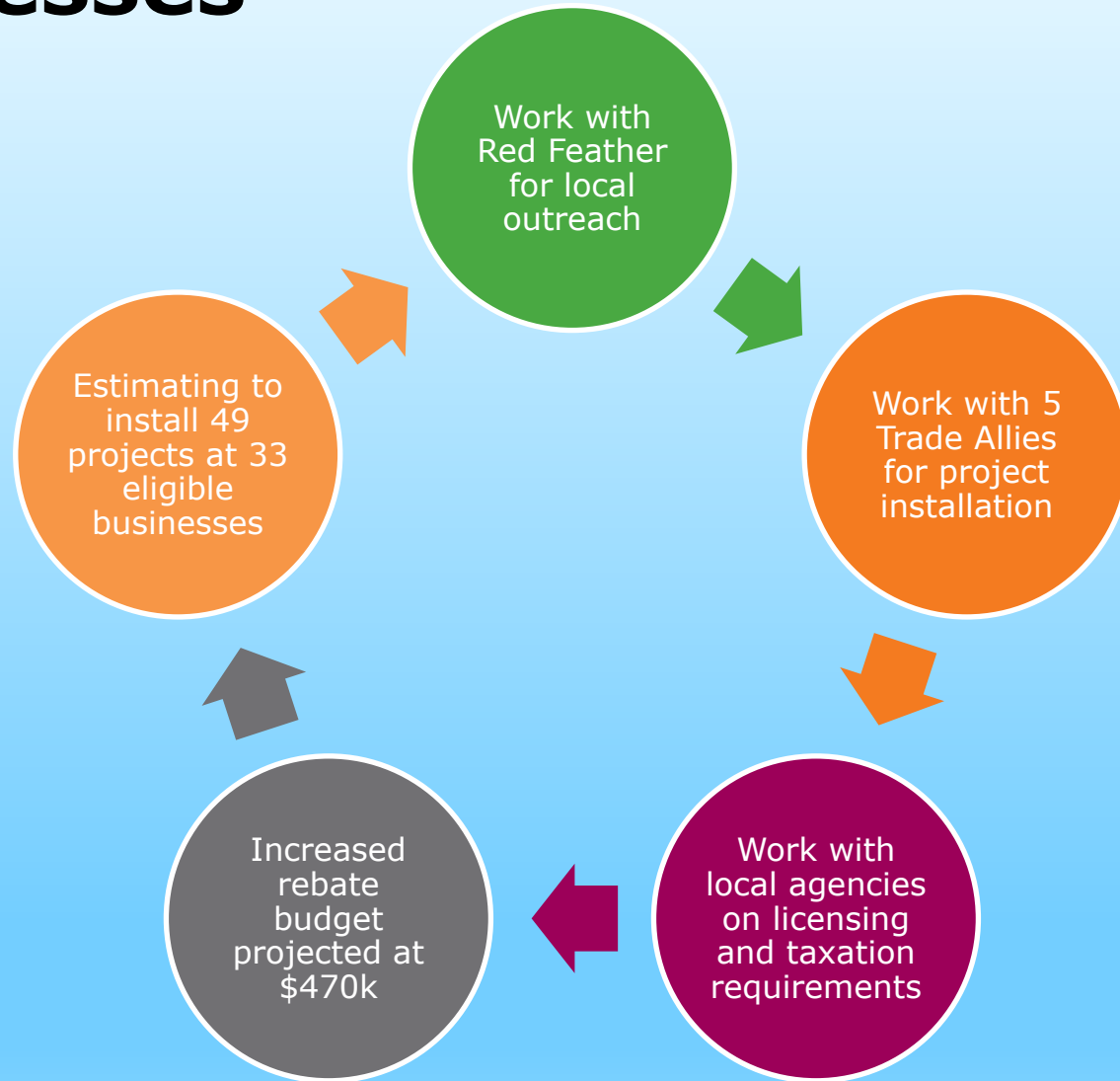
Participate in the Tribal Communities Energy Efficiency Program today.

Questions?
Contact Us.

Phone: (928) 440-5119

Email: info@redfeather.org

2022 Successes



Tribal Testimonials

I feel blessed to get energy efficient installed equipment.

I just want to thank [you] for doing this for our Hopi people...[and] helping the Hopi and especially those of us that can't afford to do upgrades.

Tribal Community Members

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